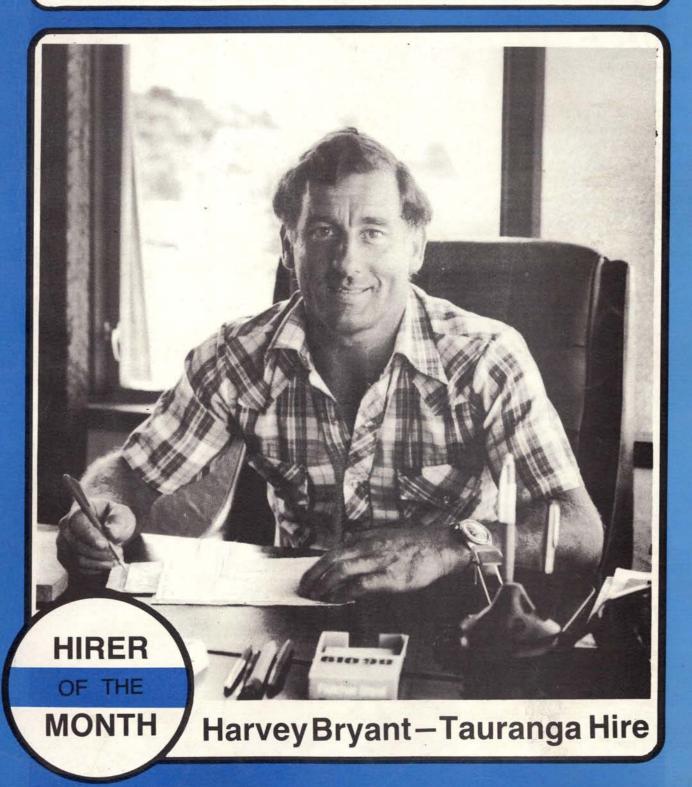
# HIRE RESTAL Volume 2 Number 7 1981 Volume 2 Number 7 1981 Volume 2 Number 7 1981

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OFFICIAL JOURNAL OF THE HIRE ASSOCIATION OF AUSTRALIA AND HIRE SERVICES ASSOCIATION OF NEW ZEALAND INC.



#### Hirer of the month

### **Three Fold Growth** For Tauranga Hire Service

Since the Tauranga Hire Service Ltd. moved onto its Birch Avenue site in the Judea industrial area of Tauranga 10 years ago, it has been necessary for managing director Mr. Harvey Bryant to expand the premises, both land and buildings, three-fold: "As we grew I had to buy the two adjoining sections to provide more building and yard space, and the workshopstore has been tripled in size," he said.

"We are just reaching a level of plant quantity and variety that we have been working toward since the company began 12 years ago, and from now on we will be consolidating, and placing the concentration on up-dating plant with new and better equipment."

#### **GEARING UP FOR MAN** ON THE LAND

Capital investment in horticultural and agricultural equipment has been heavy at the Taurange Hire Service Ltd. during the past 18 months: "We have reached saturation point now as far as the type of equipment we have on hire, and from now on we will be consolidating and improving the guality of hire units," says the managing director, Mr. Harvey Bryant.

The Tauranga Hire Servide can now make post drivers, rotary hoes, chainsaws, trenchers, rotary slashers, a tractor-drawn orchard mower, fertiliser spreaders, three-point-linkage posthole borers, a truck-mounted cherrypicker, tandem and covered trailers, tractors, heavy-duty mowers and a 2000 p.s.i. water cleaning unit available to developers of orchards who cannot justify the capital investment for their own equipment. "In many cases, it is far more economical for a

farmer or orchardist to hire our specialist equipment from time to time, than to become involved in owning and maintaining gear which is not often used." said Mr. Bryant.

The most expensive unit hired by the Tauranga Hire Service is a 700 c.f.m. air compressor powered by a six cylinder Cummins diesel engine. The unit cost Mr. Bryant \$28,000 when he bought it new two years ago - yet the hire rate, in comparison with the purchase price, seems reasonable at \$156 per day.

There is too much idle plant around New Zealand, "If you look around there is a lot of machinery that does



Harvey Bryant. Prior to starting Tauranga Hire Service. Harvey farmed a 3000 acre sheep station on the west coast of the north island for 7 years, as well as completing a year at Massey University Studying farm management.

not have the utilisation it should have, in relation to the overseas funds spent on it. Ninety per cent of our high-price quality machinery is imported. Far better to have fewer machines in regular use - and this can best be done by the hire industry." Mr. Bryant said the NZ Hire Service Association had taken this issue up with the Government and local authorities, and to some effect.

#### Making Machinery Better

Preventative maintenance and proper servicing of all equipment, including the regular running-up of internal combustion engines when they have not been on hire for sometime, ensures that all hire items leave the Tauranga Hire Service in good working order.

The process begins when the company buys in new equipment, "all new plant requires some form of strengthening or modification for the hire industry. We've been getting pretty good at that over the years. We can look at new equipment and see straight away how it can be improved to reduce maintenance and make it a better machine for the client to handle"

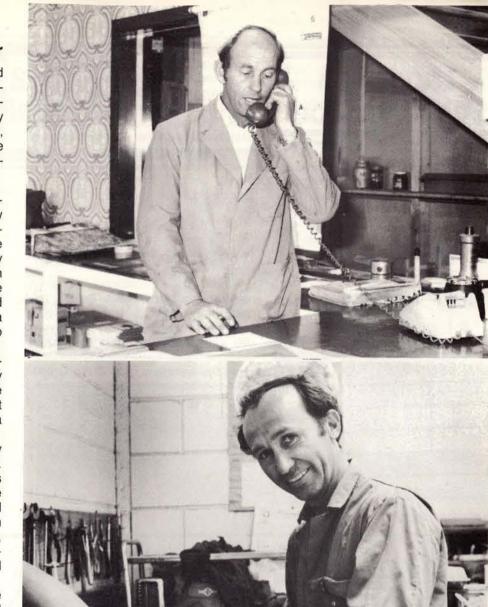
If some items of equipment available for hire seem disproportionaltely expensive, it is inevitably because they are high-maintenance plant which tends to self-destruct after a relatively short life.

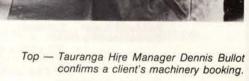
"Anything used in the ground is very expensive to maintain," says Mr. Bryant. "Ditch-diggers and rotary hoes do not last long because of the tremendous strains put on them, and chainsaws and motor mowers are in the same category. On the other hand there is comparatively little maintenance on plant like trailers, and sledgehammers.'

The staff of the Tauranga Hire Service undertakes all repairing and reconditioning of the hire equipment, and also builds all the trailers and covered trailers hired by the company.

#### Fast and Dry

Service is fast at the Tauranga Hire Service and even when it's raining, the client stays dry! A two-lane canopy, equipped with a one-tonne travelling gantry crane ensures that machinery transfers are always handled with





Left - Tauranga Hire Service Ltd, Birch Avenue, Tauranga, base for the progressive hire operation which services

Centre - Workshop Foreman Campbell Dur-

rant finds preventative maintenance

on the north coast of New Zealand's North Island Cover photo: Tauranga Hire Managing Director

Tauranga and the surrounding district



#### Tauranga Hire Service



Three-point linkage post hole borers cut work on orchard and farm.

Customer service is tops at the Tauranga Hire Service and there are two reasons for it: The staff, from managing director Mr. Harvey Bryant down, puts priority on customer service. The other reason, most of the staff have been there for some years, and from experience, they know just what the customer wants, where to lay hands on it, and how to advise the customer in its operation.

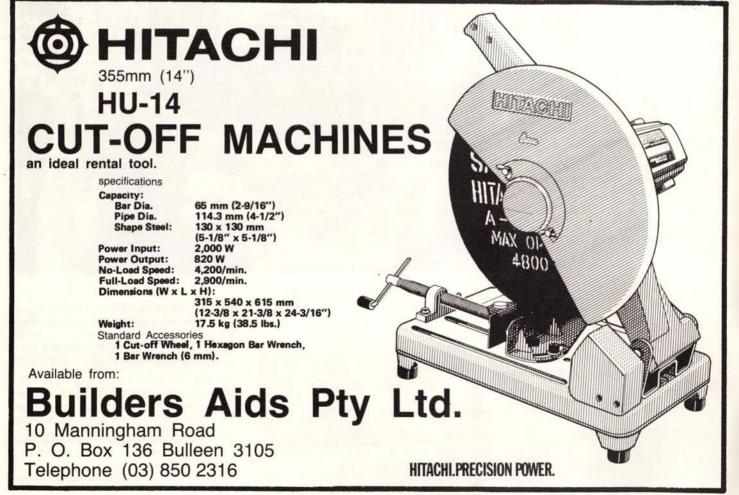
Mr. Bryant easily wins the long service stakes. He's been there for 12 years, ever since he started the business.

Manager Mr. Dennis Bullot, has nine years service, as has part-time clerical assistant Shirley Bonthron. Mr. Campbell Durrant, the workshop foreman, has eight years experience with the company, and John Cronin has been on the staff for three years.

Long-service staff says a lot for both staff relations, and customer relations. Many organisations speak glibly of their "teams" — but at Tauranga Hire Service Ltd., the staff is a team in every sense of the word.



The hirer of the companie's cherrypicker can work up to 30ft above the ground.



#### N.S.W. Motor Vehicle Repairers Act 1980

Applicable from March 1981 all persons working on motor vehicle repairs in N.S.W. must be licenced, and all tradesmen must hold a certificates of Competency.

The act applies to all personsworking on Motor Vehicles which require registration and includes trailers, ride-on diesel dumpers and ride-on rollers and would, for example, include ride-on trench diggers etc., but does not include pedestrian motorised items i.e. lawn mowers, turf cutters, and pedestrian trench diggers.

A REPAIRER'S LICENCE IS NEEDED BY ANY PERSON WHO CARRIES ON THE BUSINESS OF REPAIRING MOTOR VEHICLES.

Exclusions from this are commercial vehicle owners i.e., a commercial fleet owner may repair his own vehicles without heeding the repairers licence. A private individual, also may repair his own vehicle. But if a fleet owner employs someone to repair vehicles, then that person must be a certificated tradesman. Penalty for non-conforming is \$2,000. The fee is \$100 p.a.

TRADESMAN'S CERTIFICATE: From 31st March 1981, all tradesmen employed on trade work, must be holders of a Tradesman's Certificate. The classes of repair work covered are:

- (a) an automotive electrician
- (b) a brake mechanic
- (c) a motor cycle mechanic
- (d) a painter tradesman
- (e) a transmission specialist
- (f) a bodymaker
- (g) a front end specialist
- (h) a motor mechanic
- (i) a panel beater

These classifications are self-evident. However, motor mechanic includes a person who repairs the engines or transmission or fuel induction, exhaust, electrical, steering, suspension or braking of motor vehicles. It is possible to get dual certification on one or more than one class of repair.

It is also possible to get a Provisional Tradesman's Certificate, which is applicable to any person who does not have the necessary qualifications, but who has (or is able to acquire) the skills required for the class of work.

These provisional tradesman's certificates are granted on an individual basis depending on each individual's application and experience. All copies of any references or certificates of courses,

no matter how short, should be sent with the application for the P.T.C. The cost is \$25 for life, and this covers as many certificates as are granted.

Apprentices are exempt from the need to be a holder of a certificate, but are required to work under the supervision of a certificate holder.

It is much easier to get a Tradesman's-Certificate and Repairer's Licence NOW — it is virutally a rubber stamp. We recommend that you put through as many employees (including yourself) who will be applicable. If you want to find out more, full explanatory notes and application forms are available from the Motor Vehicle Repair Industry Council,

P.O. Box C366, Clarence Street, SYDNEY 2000 or phone (02) 29 3537.



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Access equipment was a major attraction at the convention, with many models and sizes on display. Pictured is a unit from the JLG Lift range. Exhibited by Loadlift Equipment Ltd.



Cory-Wright & Salmon Ltd manufacturers in N.Z. of Tokai-Trash Pumps and agents for a vast range of equipment which is ideally suited to the hire industry had a prominently situated display and were well supported by convention delegates.

**D.I.S. Industries Ltd.** are N.Z. distributors for Kawasaki and displayed a range of generators and engines at the convention. Also their range of Wisconsin engines and Poulin Chain Saws were ably promoted by Hamish Thomson N.Z. Sales Manager (Right) and Dave Matthewman from Auckland



# Fourth Annual Hire Convention and Equipment Display

This years convention at Hamilton was a great success. It was well attended by Hiremen from across New Zealand and also by a large contingent from Australia.

The very productive Seminar sessions, which we hope to precis in later editions of Hire and Rental, were climaxed by the positive decision by the membership to develop a collective national advertising program for the Hire Industry.

Suppliers to the industry were well represented in the Equipment Display at the Convention. Displayed equipment ranged from Large access equipment to fragile glassware for the party table. Their were exhibits to appeal to all who attended.

Congratulations to Neil Callaghan from Eastside Hire Ltd. for Coordinating such a wonderful convention.



Loadlift Equipment Ltd. Suppliers of Genie access equipment displayed their product at the convention.

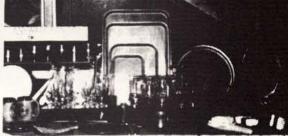


Youngman Richardson & Co. Ltd. Master distributors for Robin Engines displayed the extensive engine range now available to the hire industry.



K.C.C. Grossman Ltd. are N.Z. Bosch distributors as well as Ingersoll Rand, Briggs & Stratton agents with outlets across New Zealand. In attendance on the Grossman stand were (Left) Athol Wynd and Tony Maplay.





Delegates who hire Catering and Party equipment found a comprehensive range of items on the display provided by Suppliers to the Hospitality Industry J. Staples & Co.



Kerrick Distributors Limited displayed an extensive range of cleaning equipment suitable for hire and service bay use in your hire yard.



Clyde Industries (N.Z.) Ltd. recently appointed sole N.Z. distributors for Wacker Australia Pty. Ltd. displayed a comprehensive range of Wacker Vibrators, Rammers, Plates, Pumps, Drills and Breakers.

Compair (N.Z.) Ltd. sales Engineer Brian Willis (Right) greets Harvey Bryant, Managing Director of Tauranga Hire Services Ltd. when he visited the Compair stand.





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Above-Left to Right John & Gail Martin, Gordon Dale, Shirley Gilliland, Brenda Keir, Ian Gilliland, Peter Keir, Ann Harrison, John Mikkelson, Bruce Harrison.

Lower-Left to Right Helen Elms, Barbara & Colin Taylor.



Above-Right to Left Front: Nick Tracey, Elain & Ron Berry, Marylyn & Stuart McKinlay, Rear: Vern Charlesworth, Peter Lawrence, Tony Cooper, Jim Roberts.

Lower-Right to Left Brian Tinney, Frank Tickner, Jack Tinney, Diana Tinney, Shirley Tinney, Lil Tickner.











Above-Right to Left SteveRobinson, Ron Berry, Bill McEntee, lan Morrow, Graham Dilner.

Left - Harvey Bryant & Lyndie Hay.

Lower-Right to Left Graeme Dillner, Grant Brookfield, Cliff Macken, Alan Rutherford.

Left to Right Bev & David Collier with a very vocal Shirley Gilliland.



They enjoyed themselves at the . . . Fourth Hire Convention, Hamilton N.Z.

#### Mr Jeffrey J Lucy

## Part 3 ued Your Capital at work

A precis of a convention paper presented by Mr. Jeffrey J Lucy, chartered accountant of Adelaide.

This brings in the second major consideration of leasing: The conversion of future cash flows (advantages and disadvantages) into a present value.

The present value of the cumulative after-tax cash flows shown in Table 5 earlier (assuming a discount factor for uncertainty and inflation of 15 percent per annum) is shown in Table 8.

Table 8 Present value\* of cumulative after tax cash flow

Year 1 Year 2 Year 3	Lease	Cash	Hire Purchase
Year 1	28,471	100,000	43,160
Year 2	34,538	85,365	46,477
Year 3	46,069	79,061	56,128
Year 4	56,004	73,630	65,282
Year 5	59,896	68,951	61,256

\* The present value of the \$16,446 lease rentals less tax paid in Year 4, for example, has a present value of only \$9,935.

Thus the balance in the financing decision applying at the end of year 5 (previous decision before cash conservation taken into account) based on cumulative net cash outlfows of \$76,585 lease, \$54,000 cash and \$69,566 hire purchase, is significantly altered when the present value of the flows is considered (\$59,896 lease, \$68,951 cash and \$61,256 hire purchase - from Table 8).

Putting this into the earlier cash advantage/disadvantage format, Table 9 is derived:



Mr Jeff Lucy, chartered accountant of Adelaide, adressing the convention.

Table 9 Present value of cash flow advantage\* (Disadvantage)

Leasing com- Hire	pared				
with:	Cash	Purchase			
Year 1	71,529	14,690			
Year 2	50,827	11,939			
Year 3	32,992	10,059			
Year 4	17,627	9,278			
Year 5	9,055	1.360			

\* It will be noted that the earlier year 4, 5, 6 cash disadvantage with cash or hire purchase have now disappeared. (table 5)

It is not only the conservation of cash and the additional earnings yielded that are highlighted by the consideration of the timing of the respective cash flows. The cash conserved by leasing has been earning all through those earlier

Not only that, but the value of the cash disadvantage some three, four or more years hence, to the firm today is much less because of the uncertainty surrounding flows in the future and especially because of inflation.

A similar exercise that considers the alternative investment yields for cash conserved and then discounts these to a present value, could be conducted. However, the main point (i.e. to take into account the timing of the alternative outflows) of this part of the exercise has been made.

The third major consideration in the investment decision is whether the firm either needs to, wishes to or can afford to use and own the equipment from the beginning. Does it pursue ownership as well as use, or only use?

This part of the analysis will depend on the circumstances of the business and, mainly, on the type of plant.

The previous example, table 9 assumed that the equipment was worth negotiating to purchase from the lessor at the end of the period. However, especially as it was sought to depreciate it at 20 percent per annum prime rather than the normal 15 percent per annum, this may not be a realistic market description.

If the firm had pursued use only, and not subsequent acquisition, the Year 5 comparisons would be more favourable to lease to the extent of the \$20,000 residue not then outlaid. Alternatively, the cash and hire purchasers could sell the equipment at the end of Year 4, thereby making their comparisons more favorable.

They would, however, need to be sure that there was in fact, a market for their used and almost fully depreciated plant.

This factor would be of prime concern where it was not just "wear and tear" which diminished the resale value of the equipment, but also obsolescence, e.g. computers.

The Australian Finance Conference the source of these extracts, states that the examples are not intended to be a definitive judgement on which financing technique an individual organisation should use. Each of the assumptions, the alternative earnings rate, the present value factor, etc, can be varied to give a different result. It is necessary for precise calculations to be undertaken given each different set of circumstances.

What the example does aim to do is draw out the factors to consider when deciding to replace or expand plant and equipment.

These are:

- Consider the effect of the timing of the various alternative cash flows on other investment and earning opportunities.
- Consider the effect of inflation and uncertainty as to the future effect on those cash flows and alternative earnings.
- Consider whether it is necessary/ desirable to own the equipment as well as use it.

I would now like to briefly discuss the taxation consequences on the **disposal of depreciated plant**. Firstly section 26AAA of the Income Tax assessment Act. This section makes assessable the profit of an item that is bought and sold at a profit within 13 months. The principal exception to this is depreciated plant. Plant that is depreciated is basically not assessable because of section 26AAA.

Assuming that plant is not acquired as a part of a profit making undertaking, and therefore assessed under Section 26(a), a liability to taxation only arises, where an item of plant is sold for a consideration, less than original cost, but greater than the depreciated value. If an item of plant is sold for greater than the original cost then that amount which exceeds the cost is a capital profit, and taxation is payable only on the difference between the cost and the depreciated figure. As mentioned earlier in my paper the acquisition of plant and equipment that was previously leased, enables the lessee to regard the residual amount paid, as the purchase price. Generally this figure is a small percentage of the original cost. Accordingly, when that item of plant is subsequently sold, any resultant profit is largely tax free. This ability to achieve tax free profits after the deduction of the lease payments, did not go unnoticed by those who were leasing expensive cars etc. These people simply leased an expensive car that was likely to retain its value, acquired the vehicle at an extremely low residual figure, depreciated the vehicle for say 24 hours and subsequently disposed of the vehicle achieving a significant tax free profit. Understandably the Treasurer has legislated against the practice of achieving these tax free profits on disposal of vehicles and has now brought in legislation that largely taxes the resultant profit. This new legislation only applies to vehicles, stationwagons etc. and accordingly does not apply to items of plant and equipment.

End

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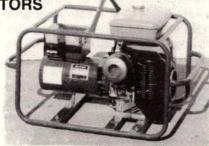
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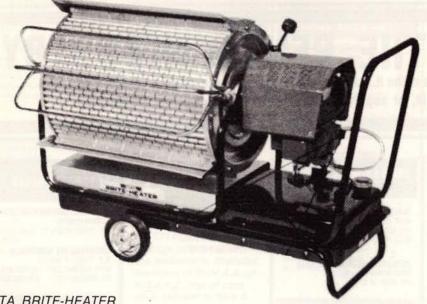
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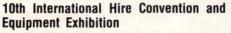
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The burner unit is designed very compact, thanks to the use of the printed circuit. Maintenance and inspection can be made simply by removing the burner box cover.

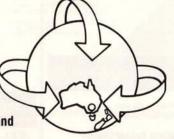
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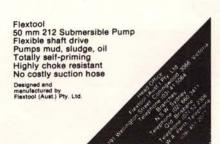
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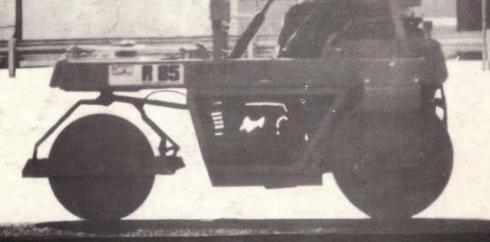
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